

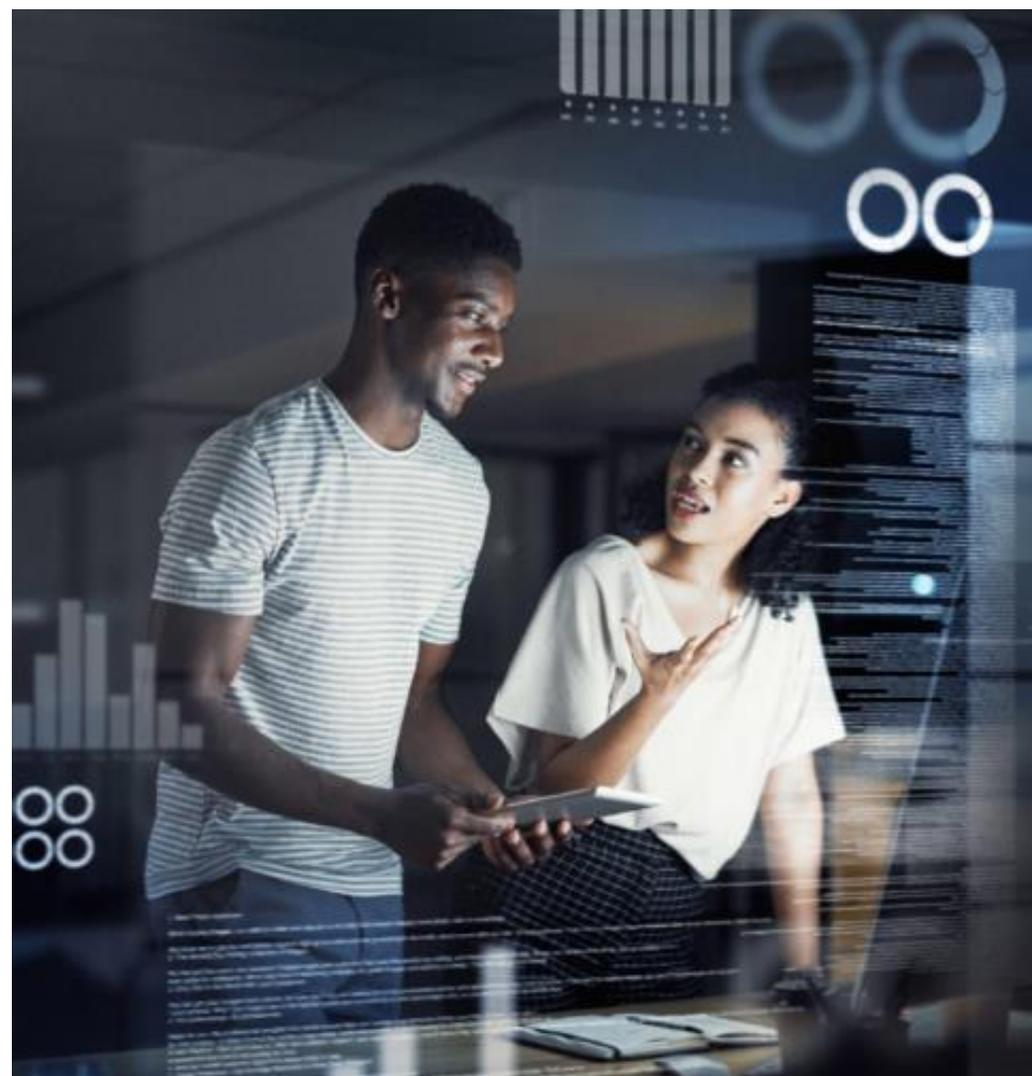
Payers move to Azure without sky-high storage costs

— About Pure Storage for Payers in Azure:

Pure Storage uncomplicates data storage, forever. Pure Storage delivers a cloud experience that empowers every organization to get the most from their data while reducing the complexity and expense of managing the infrastructure behind it.

— What we offer

Payers are looking to find efficiencies in all of their business processes. From identifying members at risk for serious illnesses to streamlining their claims workflow, the key to these efficiencies is found in a cost-effective, reliable and flexible data management strategy. Cloud environments have unique services, APIs, cost models, performance characteristics, and architectures, making it challenging to run applications in both on-premises and cloud environments. Pure Cloud Block Store running in Azure bridges the gap by providing a common data-services layer that abstracts applications and data from their underlying hardware, providing a consistent experience regardless of where your data lives.



Disaster Recovery in Azure

Pure Cloud Block Store enables replication to Azure and between availability zones cost effectively. Its always-on encryption and cloud-native cybersecurity safeguard data, preserve integrity, and support continuous uptime.

Pure Storage

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Inspired creativity, content, and experiences



— Protect health information

Earn and keep patient trust through effective security, privacy, and compliance. Synchronize operations across clinical and administrative staff to improve patient experience and accelerate decision making. A comprehensive approach to data governance and compliance helps prevent incidents that could disrupt patient care and processes.

— Key stats: How technology is impacting the healthcare industry

\$6.2B

\$6.2 billion USD lost due to data breaches in the health industry each year, driving security and compliance.

Source: "Rise in Healthcare Breaches Cost Industry \$6.2 Billion," Jacqueline LaPointe, Health IT Security, 2016.

18%

The United States alone spends the equivalent of almost 18% of GDP on healthcare. Mental illness also compounds chronic disease, making it much more expensive.

Source: "Health expenditure and financing," OECD, 2020.

81%

81% of patients are unsatisfied with their current healthcare experience. Patients have higher expectations than ever towards their doctors, insurers, and the treatments they receive.

Source: "The State of Consumer Healthcare: A Study of Patient Experience," GE Healthcare Camden Group, 2016.

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