

## About Pure Storage

Pure Storage is a global leader in data storage and management with a mission to redefine the storage experience by simplifying how people consume and interact with data, all while positively impacting customers, partners, employees, communities, and the environment.


**FY24 ANNUAL REVENUE**

# \$2.83B

3% YoY Growth


**OUR PEOPLE**

# 5,600+

Employees


**CUSTOMERS**

# 12,500+

Global Customers


**SATISFACTION**

# 82NPS<sup>1</sup>

Highest in the Industry

## Our ESG Strategy, Priority Issues, and Goals

### Delivering Sustainable Technology and Operations

- Emissions and Energy
- Product Sustainability
- Waste
- Water



Committed to be net zero by 2040 for Scope 1 and 2 greenhouse gas emissions.



Committed to set science based targets (SBTi), covering Scope 1, 2, and 3.



Committed to reduce use of sold product emissions per effective petabyte by 66% by 2030, against a FY20 baseline.

### Enabling Equitable Outcomes for our People and Communities

- Community Engagement
- Diversity, Equity, and Inclusion
- Health, Safety and Well-being
- Responsible Sourcing
- Talent Attraction, Retention, and Development

### Building and Maintaining Stakeholder Trust

- Corporate Governance
- Data Security and Privacy
- Ethics and Compliance

### Storage-as-a Service

CONTAINER DATA MANAGEMENT | MANAGED DATA SERVICES | SELF-SERVICE PROVISIONING  
STORAGE ON-DEMAND | BUSINESS GUARANTEES (SLAs)

#### Effortless Management at Any Scale

GLOBAL POLICY MANAGEMENT | SELF-MANAGING | AUTONOMOUS MODELING

#### Simple Unified Infrastructure

SINGLE OS | MULTI-PROTOCOL | HIGH EFFICIENCY | UNIVERSAL WORKLOAD SUPPORT | UNMATCHED SCALABILITY

#### Evergreen® Architecture

CONTINUAL NON-DISRUPTIVE IMPROVEMENT | SEAMLESS DATA EXPERIENCE | ZERO-PLANNED DOWNTIME GUARANTEE



On-Premises



Hosted



Public Cloud

Pure Storage helps organizations **mitigate risk by eliminating the uncertainty and need for long-term storage planning** in a dynamic business environment.

## Sustainable Data Storage Platform and Services

Pure Storage is committed to designing and delivering a platform that helps maximize customers' energy and space efficiency while reducing e-waste and operational costs.

Embedding circularity into our products' lifecycle and service offerings reduces the environmental footprint and helps our customers achieve their sustainability goals while providing industry-leading performance, reliability, and service life.

# Pure Storage Sustainable Differentiation with the All-flash Data Center

## Technology Advantage

### Effortless Management at Any Scale

Global Policy Management | Self-managing | Autonomous Modeling

### Simple Unified Infrastructure

Single OS | Multi-protocol | High Efficiency | Universal Workload Support | Unmatched Scalability

### Evergreen® Architecture

Continual non-disruptive improvement | Seamless Data Experience | Zero-planned downtime guarantee

## Sustainable Outcomes

### Less Energy

Lower CO2e Emissions

### Less Real Estate

Lower Biodiversity & H2O Impact

### Less E-waste

Lower Environmental Load

## Business Value<sup>1</sup>

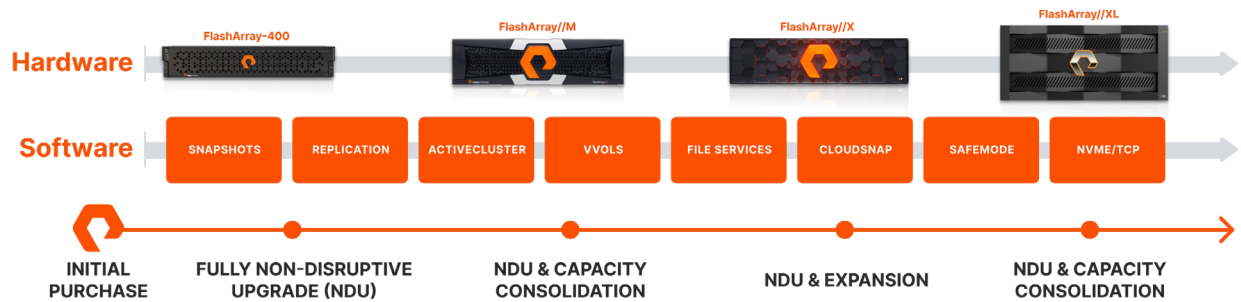
UP TO **5X**  
Less Energy

UP TO **5X**  
Less Rack Space

AT LEAST **90%**  
Less E-waste Generated

## Evergreen Architecture and Subscriptions

Our Evergreen life cycle means that storage products can be upgraded modularly and non-disruptively, avoiding full product replacement every few years.



### BENEFITS

**>100** New Software Features

**>800X** Less Space & Power<sup>2</sup>

**>32X** More Performance



### Product Energy & Emissions Savings

**85%**

Carbon emissions from product use are reduced by up to 85%.<sup>3</sup>

**20%**

Reductions translate into overall data center energy and emissions reductions of up to 20%.<sup>4</sup>

The Pure Storage platform uses the built-for-flash software, the Purity operating environment, combined with our unique DirectFlash® technology. This combination allows our products to bypass the limitations associated with commodity SSDs and “talk” directly to the flash storage, increasing storage density and performance significantly.

### PRODUCT CIRCULARITY

Pure Storage Evergreen data storage architecture and the structure of Evergreen//One™ subscriptions, enable organizations to reduce the waste associated with underutilized and/or overprovisioned equipment. A recent [assessment by Verdantix](#) found that Pure Storage generated 3-8 times less e-waste than competitors, over a 10-year period.

<sup>1</sup> | Based on Pure Storage LCA comparison. <sup>2</sup> | Greater than 800X reflects current Pure Storage products compared to Pure Storage products at inception. <sup>3</sup> | Pure Storage products compared to competitive all-flash solutions. <sup>4</sup> | “Block & Files” Could NAND capacity replace H 6 DDs by 2029? July 13, 2023.

# Environmental

## Our Carbon Footprint

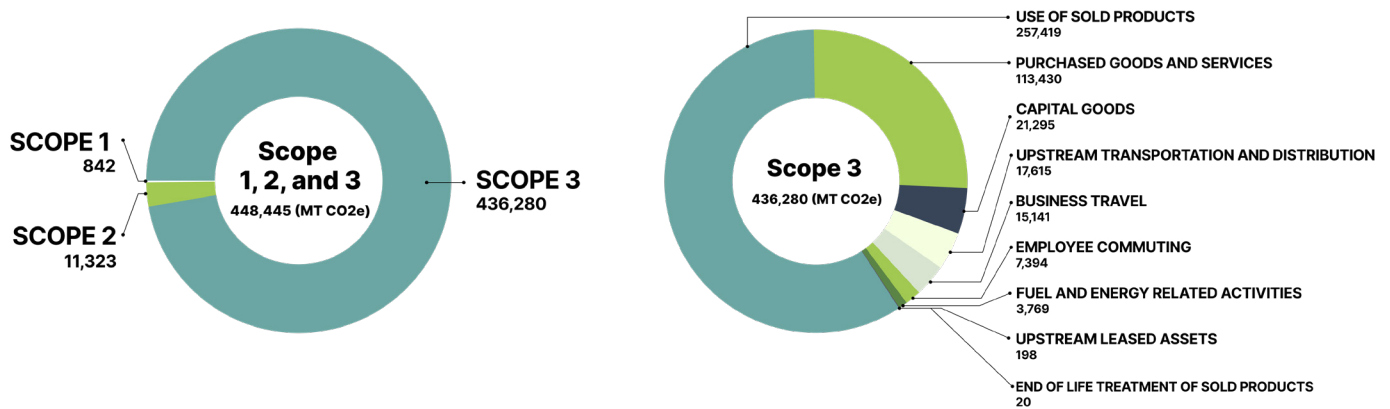
**77%** of the square footage of our global office real estate portfolio is certified LEED or equivalent.

**100%** of data center waste (by weight) from landfill guaranteed by new waste service vendor.

**GHG** emission third party limited assurance achieved for FY23; FY24 verification is underway.

**100%** renewable electricity coverage at our Santa Clara headquarters.

### FY24 Greenhouse Gas Emissions



# Governance

## Data Privacy and Security

Pure Storage is committed to ensuring the responsible use of personal data entrusted to us. Our employees and contingent workers complete security awareness training annually. Pure Storage recognizes the critical importance of developing our products with security in mind.

- Privacy Notice
- EU-U.S. Data Privacy Framework certification
- ISO/IEC:27001:2013 recertification for Portworx®

## Corporate Governance and Business Ethics

The Pure Storage Board of Directors and executive management recognize the importance of sound governance. Pure Storage prides itself on its commitment to ethics in all of its business activities.

- Code of Conduct
- Speak Up
- Corporate Governance Guidelines

## Supply Chain Sustainability

Pure Storage is committed to cultivating sustainability in all areas of its global supply chain. In FY24, we updated our Supplier Code of Conduct to align to the RBA Code of Conduct 8.0, launched our Sustainable Procurement policy, and added ESG as 10% of our supplier scorecard for key strategic suppliers.

- Supplier Code of Conduct

# Social

Pure Storage is transforming the data storage industry which requires a talent strategy that empowers employees to achieve business success and personal growth.

## Pulse of Pure Survey Results<sup>1</sup>

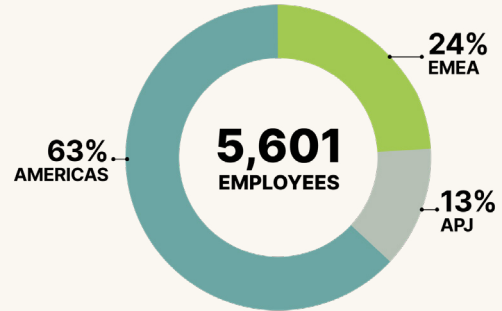
Scores Are on a 1 to 10 Point Scale

**9.0** Treated with Respect and Dignity

**8.9** Proud to Work for Pure Storage

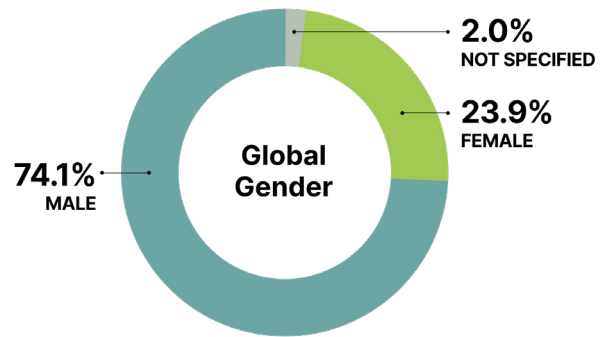
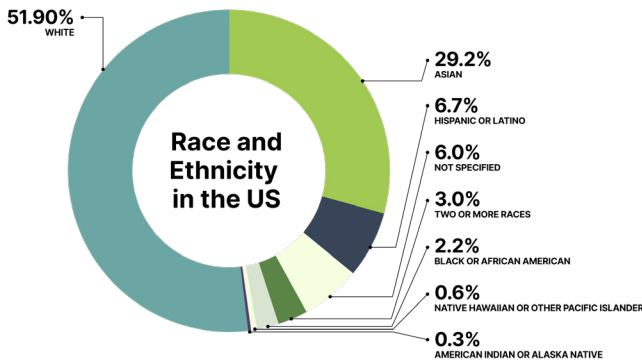
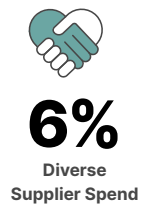
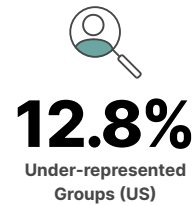
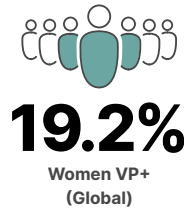
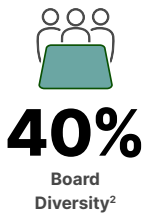
**8.1** Employee Engagement

## Employees by Region



## Diversity, Equity, and Inclusion

Foundational to Pure Storage culture and business success, driving innovation through diverse perspectives.



## Community Engagement

Pure Storage and the Pure Good Foundation empowers our employees and non-profit partners to build a better world. In FY24, we launched our employee donation match program.



**\$2.2M** USD donated by the Pure Good Foundation and Pure Storage to nonprofit organizations across the globe through grants and employee matching gifts

**700+** Nonprofit organizations supported across the globe

<sup>1</sup> Scores represent the employee average, based on a 0 to 10 scale. <sup>2</sup> Diversity includes women, or diverse backgrounds including Asian and LGBTQIA+. <sup>3</sup> Directors includes Directors and Senior Directors.