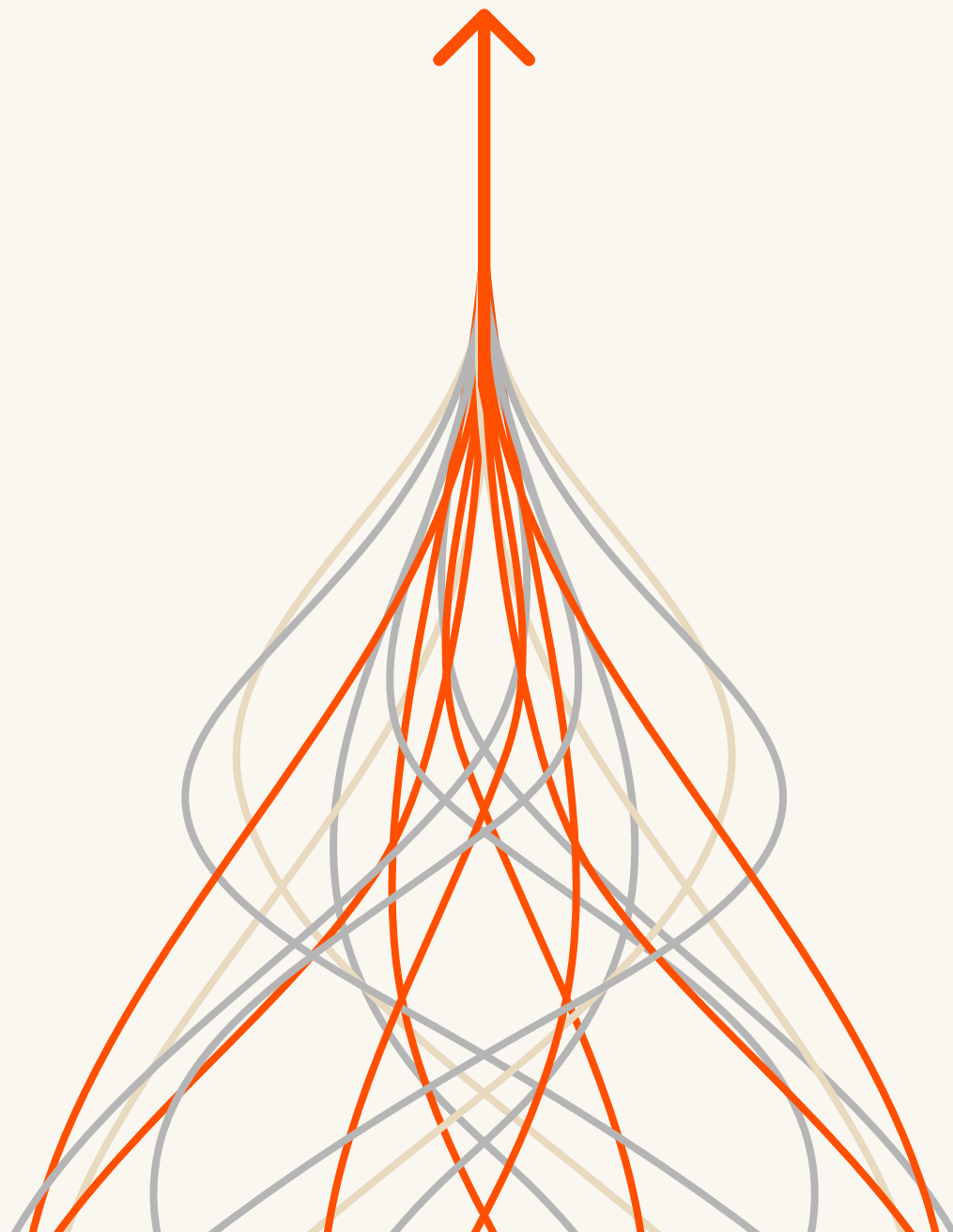**PURE**STORAGE®

# The Innovation Race Results:

## Top Concerns Revealed

CIOs and senior IT leaders that modernize their infrastructure innovate faster with less risk.
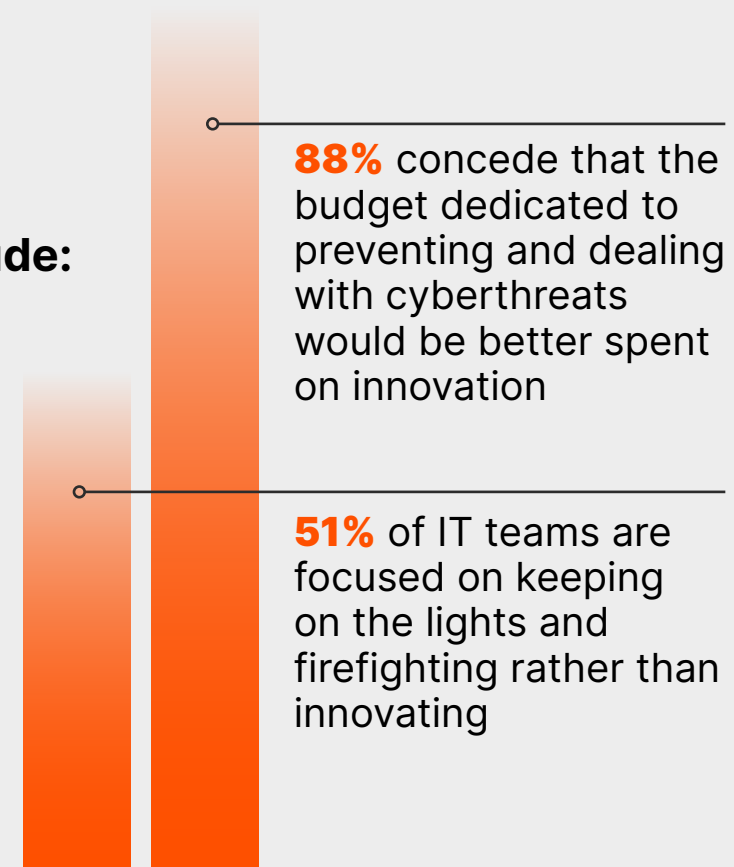
## 01 Organizations are placing a substantial focus on risk management

**86%** of CIOs and IT leaders surveyed place the reduction of their organization's risk profile as their top priority

**Risks having the greatest impact include:**

- Cyberthreats **42%**
- The management of multiple disparate system environments **34%**
- Technology debt **34%**
- Rising cloud costs **30%**
- Rising energy costs **28%**

**88%** concede that the budget dedicated to preventing and dealing with cyberthreats would be better spent on innovation

**51%** of IT teams are focused on keeping on the lights and firefighting rather than innovating

## 02 The AI revolution is already underway, with CIOs and IT leaders realigning strategies and releasing budgets to meet it head on

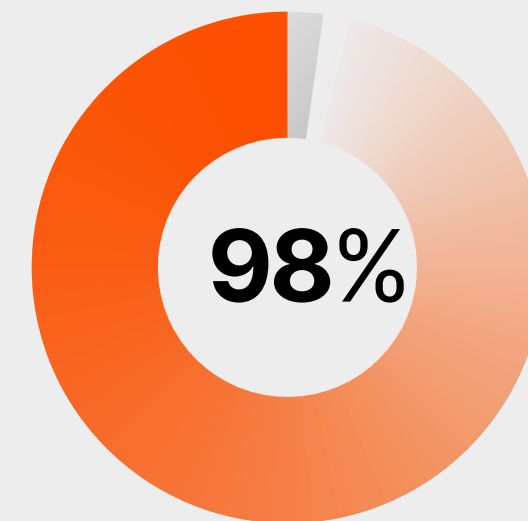93% of respondents recognize AI as the most substantial opportunity for transforming their organization

**93%**

99.7% of organizations are either planning, preparing, or currently adopting AI
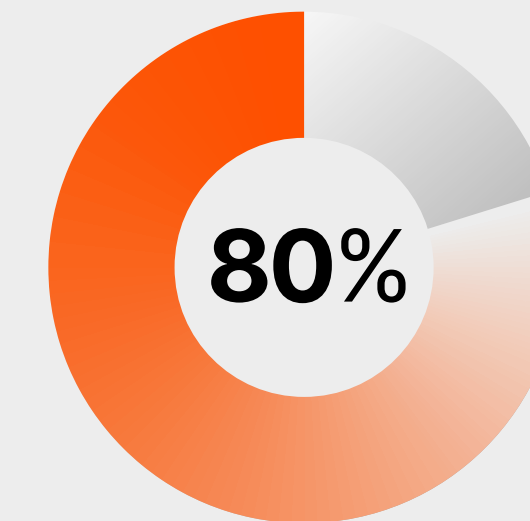
**99.7%**

Over half of IT budgets and 60% of organizations' IT departmental time is predicted to be spent on AI efforts in the next year
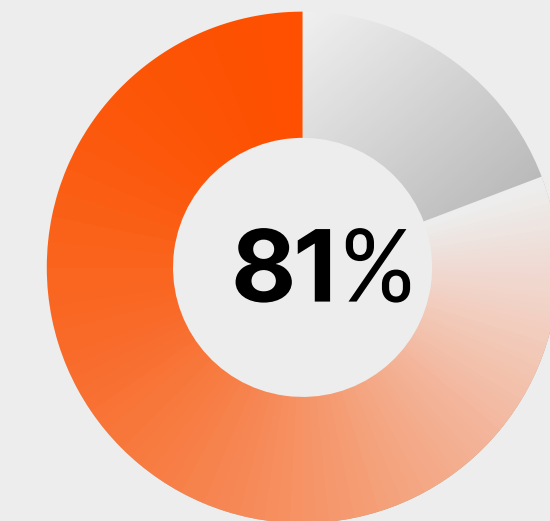
**60%**

## 03 CIOs and IT leaders must ensure their infrastructure is ready to navigate the AI frontier

**98%**

98% agree their organization's infrastructure **needs improvement** to support risk and innovation

**80%**

80% are worried that their business will be **left behind** if their infrastructure can't keep up

**81%**

81% believe that AI-generated data is **likely to outgrow** their current data centers

**Ready to win the innovation race? Read the Pure Storage Report.**

Link to exec summary here