

About Pure Storage

Pure Storage® is a global leader in data storage and management with a mission to redefine the storage experience by simplifying how people consume and interact with data, all while positively impacting customers, partners, employees, communities and the environment.

Introduction

Understanding and managing the carbon footprint of products has become a crucial aspect for businesses committed to environmental sustainability. This report presents an analysis of the carbon footprint of the Pure Storage FlashBlade Family of products.

Pure Storage products are designed with environmental consciousness at its core, intended to offer high performance and reliability, while helping reduce the environmental impact of IT operations. As part of our commitment to transparency and sustainable development, we have used life cycle analysis to quantify the greenhouse gas (GHG) emissions associated with the entire lifecycle of our products.

Our assessment is compliant with the guidelines of the International Organization for Standardization (ISO), specifically ISO 14044. Through the assessment, we identified the key stages in the product life cycle that contribute most significantly to its carbon footprint, thereby uncovering opportunities for further environmental improvements and emissions reduction.

Our Technology

At Pure Storage, we offer a unified storage platform that is far more sustainable than any other available enterprise data storage technology, including other all-flash storage. Compared to competing solutions, our FlashBlade products use 50 to 70% less power and space, significantly reduce e-waste, and deliver superior reliability, for more sustainable operations.¹

Pure Storage Is Committed to...



Being net zero by 2040, covering our Scope 1 and market-based Scope 2 emissions



Setting science based targets (SBTi), covering Scope 1, 2, and 3



Reducing use of sold product emissions per effective petabyte by 66% by 2030, against a FY20 baseline

PRODUCT CARBON FOOTPRINT REPORT ASSUMPTIONS

Use Location	North America
Assembly Origin	Houston, TX, USA
Total Lifecycle	10 years
Rack Space	5 RU per chassis. //E: 2 chassis minimum + 2 RU XFM
Media Count	//S: 7 - 40 DFM, //E: 80+ DFM
Weight (including packaging)	//S: 100+ kg, //E: 208+ kg
Annual Energy Consumption	Varies by model. See details on next page.
Transportation	1000 km, Ground

FlashBlade Product Family

Estimated Product Carbon Footprint²

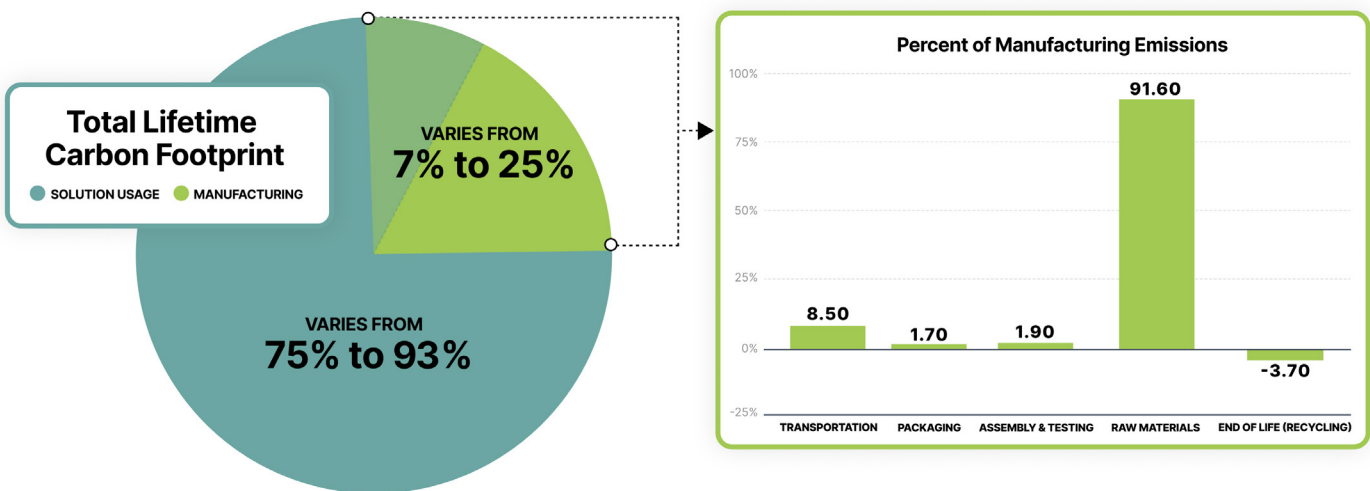
FlashBlade//S200	7-BLADE	8-BLADE	9-BLADE	10-BLADE
Product Carbon Footprint—Manufacturing	6,522kg CO2e	6,906kg CO2e	7,290kg CO2e	7,673kg CO2e
Annual Energy Consumption—Product Use³	23,334kWh	25,851kWh	28,324kWh	31,904kWh

FlashBlade//S500	7-BLADE	8-BLADE	9-BLADE	10-BLADE
Product Carbon Footprint—Manufacturing	6,522kg CO2e	6,906kg CO2e	7,290kg CO2e	7,673kg CO2e
Annual Energy Consumption—Product Use³	25,790kWh	27,877kWh	30,580kWh	33,604kWh

FlashBlade//E	E-6000TB	E-12000TB	E-18000TB	E-24000TB	E-30000TB
Product Carbon Footprint—Manufacturing	15,347kg CO2e	30,694kg CO2e	46,040kg CO2e	61,387kg CO2e	76,734kg CO2e
Annual Energy Consumption—Product Use³	55,607kWh	103,503kWh	142,801kWh	190,696kWh	238,616kWh

FlashBlade Solution Use and Manufacturing Emissions⁴

CO₂ emissions due to solution use vary from 75% to 93% of the products' carbon footprint depending on the install country. The remaining portion of CO₂ emissions is due to manufacturing activities which make up 7% to 25%. The percent of manufacturing emissions due to specific activities are shown in the graph on the right.



1 | Pure Storage ESG Report 2023. 2 | Values shown apply to FlashBlade single chassis (//S) and dual chassis (//E) models. Product Carbon Footprint calculations for the non-use phase (manufacturing) are based on ISO 14044 Life Cycle Assessment (LCA) extrapolations across the product configurations shown. Use phase emissions calculations will vary by install location. For more detailed analysis of your Pure Storage systems, visit <https://pure1.purestorage.com> and click on Assessment > Sustainability. 3 | Includes cooling energy assuming a data center PUE of 1.4. Annual product use CO2 emissions for a each FlashBlade model can be determined by multiplying annual energy consumption by the localized CO2 intensity of electricity per kWh (varies by country). The total lifecycle emissions from product use is, therefore, 10 years x annual emissions. 4 | Individual product use emissions will vary by geographic location. Transportation % reflects shipping during manufacturing processes only. Assuming an average of 1000 km of ground shipping to customers adds approximately 20 kg CO2e of additional emissions per product.